CONNOR WOLF

User Experience & Product Designer | Branding, Applied Artificial Intelligence | B.F.A. in Progress, SCAD
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PROFILE

UX and Product Designer with client experience across user research, interaction design, and prototyping for enterprise products. Recent work includes leading multiple 6-20 person cross-disciplinary teams through end-to-end platform redesigns, product branding, and software launch initiatives, combining a user-conscious design sensibility with an applied AI background and discipline from varsity athletics and rapid turnaround client work.

EXPERIENCE

SCADpro is SCAD's in-house design studio where student teams do real client work through projects and selective paid contracts.

UX Lead | Project Co-Manager

September 2026 – Present

Deloitte x SCADpro • Client Contract

- Leading UX and co-managing a paid SCADpro client contract for Deloitte

Project Manager | UX Designer & Researcher

June – August 2026

National Hockey League (NHL) x SCADpro Collaboration • Client Project

- Led a multidisciplinary team of 20 graduate and undergraduate designers and researchers on a professional analytics platform redesign, directing research, design, and stakeholder communication
- Drove a redesign focused on functionality, usability, and information hierarchy, turning dense data-heavy tools into a clearer decision-ready experience
- Explored and designed how AI-assisted and AI-driven approaches could reshape how complex data insights are surfaced and prioritized for professional end users

Art Director

August – September 2026

AUTOSOL x SCADpro • Client Contract

- Selected to lead a team of 6 undergraduate advertisers and graphic designers in a paid client contract through SCADpro
- Designed the branding, including names, logos, and taglines, for two new software launches across Enterprise and Local markets
- Designed a scalable brand architecture beyond the initial launch to extend to future products or rebranding of existing systems
- Debuted the FoundationMQ brand identity at the ICC Conference, a September 2026 industry event with 1,500+ attendees

Lead Designer

July – August 2026

AUTOSOL x SCADpro • Client Contract

- Selected to direct the design of a paid client contract through SCADpro, helping to guide a team of 8 multidisciplinary designers
- Shaped the design direction for two physical brand booth installations, the first of which debuted at the ICC Conference, translating complex product capabilities into digestible, interactive experiences across multiple footprint sizes
- Applied iterative AI tools to meet rapid turnaround and deliver cohesive creative across both digital and physical touchpoints

EDUCATION

Savannah College of Art and Design (SCAD)

2024 – 2028

B.F.A. User Experience Design | Applied AI Minor

- 3.96 GPA, Dean's List all semesters
- Started in Advertising and Branding (2024–2025) before transitioning to UX Design

ATHLETICS

SCAD Men's Golf

August 2024 – June 2026

- Sun Conference All-Academic Team
- Volunteer work and community outreach through local PGA Tour and Korn Ferry Tour events
- Trained and traveled on a varsity schedule

SKILLS & TOOLS

Design: Figma, Framer, Adobe Creative Cloud, Basic HTML/CSS/JavaScript, 3-D Modeling Software
UX Methods: Wireframing & Prototyping, Interaction Design, Usability Testing, UX Research
Applied AI: AI-Assisted Prototyping, AI Content/Video Generation, AI Coding Tools
Other: Developer Communication, Project Management, Stakeholder Communication, Presentation Design